

UK Shared Prosperity Fund in West Yorkshire

Pillar 2 Open Call for Projects

Summary of recommended projects under “Supporting Local Business” (*subject to contract*)

To note: Some projects have been set conditions which may affect the overall final numbers to a small degree. Contracts are in the process of being signed.

27 October 2023

CALL 1 - EXPORT

Bid ID	Project Name	Short Description of Project	Applicant	Sector	UKSPF Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
9	Export for Success	<p>Export for Success (EfS) will focus on two beneficiary groups: SMEs new to export, and existing exporters looking to explore or grow markets highlighted in the WY International Trade Strategy.</p> <p><u>Objectives</u> - The EfS project has 4 key objectives aimed at encouraging and supporting existing and former exporters to return and grow their export geographies or sectors; to reach new WY SMEs enabling them to develop and progress plans for successful trade internationally; and to successfully design a programme to engage the diverse businesses and communities in WY with international trade.</p> <p><u>Delivery</u> - Activities will involve business beneficiaries working with a skilled Export Adviser who will help the business to implement their own export action plan.</p> <p>The EfS project will address inequalities in access and outcomes through engaging women, disabled and ethnic minority owned/led businesses through work with partner Leeds Beckett University, along with a range of community organisations, to ensure that the programme meets the needs of the diverse groups.</p> <p>Built into the project's design is a blended approach of strategic advice and financial support, direct contact with advisers, flexibility of approach and consideration of programme enhancement feasibility; effectively embedding lessons learnt from colleagues in Chamber International, Medilink and the Department for Business and International Trade.</p>	Exemplas Limited	Private Sector	£1,090,297	£263,800	£1,354,097	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> • Number of enterprises receiving grants – 120 (E28) • Number of enterprises receiving non-financial support – 240 (E23) • Number of enterprises engaged in new markets – 60 (E28) • Number of decarbonisation plans developed as a result of support – 30 (E29) <p>Outcomes:</p> <ul style="list-style-type: none"> • Jobs created as a result of support - 120 (E28) • Jobs safeguarded as a result of support - 240 (E28) • Increased amounts of investment - 240,000 (E25) • Number of enterprises increasing their export capability - 240 (E28)

CALL 2 – ALTERNATIVE BUSINESS MODELS

Bid ID	Project Name	Short Description of Project	Applicant	Sector	UKSPF Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
11	Alternative Business West Yorkshire	<p>Alternative Business West Yorkshire (ABWY), led by TSL Kirklees and delivered by a partnership of local providers, will deliver support across all alternative business model enterprises throughout West Yorkshire.</p> <p>The aim being to make it simpler and easier for alternative businesses to be set-up, with increasing resilience for new and existing businesses.</p> <p>The ABWY approach will involve awareness raising as well as coaching and ‘option’ training alongside support and scale-up pilots.</p> <p><u>Objectives</u> – ABWY will be working towards 5 key objectives aimed at providing support for new-start enterprises and existing businesses in the ABM sector to develop and grow; increasing ambition, skills, knowledge and awareness around business structures, sustainability issues and ways to overcome barriers; particularly utilising data-driven approaches to support disadvantaged and marginalised communities.</p> <p><u>Delivery</u> – ABWY will deliver a coherent and holistic business support service with interventions across West Yorkshire to include analysing business data, adopting relational marketing and data-based engagement, business development and growth through workshops and coaching.</p> <p>Attention will be given to ensuring the right start-up support is offered to help stimulate pipeline in potential new alternative businesses and deliver scale-up accelerator programmes to existing alternative businesses.</p>	TSL Kirklees	Voluntary Sector	£499,958	N/A – 100% grant funded	£499,958	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> • Number of potential entrepreneurs assisted to be enterprise ready - 60 (E23) • Number of enterprises receiving grants - 25 (E24) • Number of enterprises receiving non-financial support - 91 (E24) • Number of people attending training session - 45 (E26) <p>Outcomes:</p> <ul style="list-style-type: none"> • Number of enterprises adopting new to the firm technologies or processes - 5 (E23) • Number of new enterprises created as a result of support - 25 (E23) • Jobs created as a result of support - 5 (E23), 7 (E24) • Jobs safeguarded as a result of support - 14 (E24) • Number of early-stage enterprises which increase their revenue following support - 20 (E24) • Number of enterprises engaged in new markets - 15 (E23)

CALL 3 – BUSINESS RESILIENCE AND GROWTH

Bid ID	Project Name	Short Description of Project	Applicant	Sector	Capital	Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
5	Good Growth Programme	<p>Delivery, between Sept 2023 – March 2025, of the £1.7m Good Growth Programme will be focused on green and inclusive growth, supporting businesses to grow sustainability, creating good quality jobs in key growth sectors.</p> <p>Particular attention for support will be targeted on underrepresented groups such as women, BAME and disabled. Directly addressing low productivity, quality of work and longstanding deficit in innovation activity.</p> <p><u>Objectives</u> – focusing on unlocking enhanced levels of ‘good growth’ and the capability of WY SMEs to realise it over the long-term, increasing knowledge sharing and learning to enhance the depth and scope of the innovation ecosystem in WY.</p> <p><u>Delivery</u> – will be through a customer journey of engagement and assessment to identify suitability. Followed by diagnostic and growth plans, 1:1 support and peer groups, learning, review and signposting.</p>	Oxford Innovation Advice	Private Sector	£ -	£1,585,000	£158,500	£1,743,500	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> Number of enterprises receiving non-financial support 144 (E23), 144 (E24) <p>Outcomes:</p> <ul style="list-style-type: none"> Number of enterprises adopting new to the firm technologies or processes - 115 (E23) Jobs created as a result of support - 159 (E23), 159 (E24)
6	Growing the Green Economy in West Yorkshire	<p>In collaboration with project partner, Microgeneration Certified Scheme, the Growth Company will provide specialist support and advice to businesses through this project; establishing a robust, competitive supply chain enabling WY businesses to transition to net zero with local and trusted partners.</p> <p>Focus of delivery will be across: sector mapping, tailored support from experienced business advisers, training and insights, events and networking, and sales opportunities – all with the aim of supporting adoption of new products and services, stimulating innovation and building a community of installers and suppliers to help tackle the climate emergency.</p>	The Growth Company	Other	£ -	£508,305	£68,600	£576,905	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> Number of enterprises receiving non-financial support - 120 (E23); Number of businesses engaged - 200 <p>Outcomes:</p> <ul style="list-style-type: none"> Number of enterprises adopting new or improved products or services - 60 (E23) Jobs created as a result of support - 50 (E23) Jobs safeguarded as a result of support - 15 (E23) Number of enterprises engaged in new markets - 20 (E23) Number of businesses signed up to Green Intelligence – 50 Increased amount of investment (£) – 500,000

Bid ID	Project Name	Short Description of Project	Applicant	Sector	Capital	Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
7	Innovation in Supply Chain West Yorkshire	<p>The Innovation in Supply Chain Programme includes practical and commercial application of new ideas in the Health Tech, Advanced Manufacturing and Creative and Digital sectors. Reducing exposure to any one market, it provides a catalyst for SMEs to move up existing vertical markets or diversify into new areas whilst promoting confidence to grow.</p> <p>Working with Large Enterprises linking SMEs into sizeable, high value opportunities whilst mitigating the risks faced in evaluating, protecting, and commercialising new ideas, technologies, products and services.</p>	RTC North Ltd	Other	£ -	£644,494	£75,000	£719,494	08/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> • Number of enterprises receiving grants - 30 (E23) • Number of enterprises receiving non-financial support - 15 (E19); 145 (E23); 145 (E24); 8 (E26); 30 (E29). • Number of decarbonisation plans developed as a result of support - 30 (E29) <p>Outcomes:</p> <ul style="list-style-type: none"> • Number of enterprises adopting new or improved products or services - 3 (E19); 3 (E23); 3 (E24); 3 (E29) • Number of enterprises adopting new to the firm technologies or processes - 10 (E19), 3 (E23), 3 (E29) • Number of organisations engaged in knowledge transfer activity following support - 5 (E19); 10 (E24) • Jobs created as a result of support - 30 (E23); 30 (E24); 3 (E29) • Jobs safeguarded as a result of support - 20 (E23); 20 (E24); 5 (E29) • Number of enterprises engaged in new markets - 50 (E23); 3 (E26); • Increased amounts of investment (£) - 75,000 (E24)

Bid ID	Project Name	Short Description of Project	Applicant	Sector	Capital	Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
3	Scientific Instrumentation for Business Leadership in Innovation and Growth (SIBLING)	<p>Project SIBLING aims to contribute to the UKSPF objectives of improving pride in place and increasing life chances across the UK by enabling local manufacturing and medtech businesses to advance their respective markets through R&D and innovation.</p> <p>The project will see co-investment between the University of Bradford and the UKSPF in advanced scientific instrumentation that will be made accessible to SMEs in the West Yorkshire region, enabling free-of-charge research and innovation tester projects to be undertaken. Access to existing instrumentation, the University's Analytical Centre and advanced manufacturing labs will support tailored services to SMEs individual requirements.</p> <p>The SIBLING project will address the objectives of 'Pay, Productivity, Employment Growth' and 'Resilience to Crisis / Shocks' by anchoring investment in assets owned by large, resilient institutions for open access instrumentation and providing cost-effective methods to adopt innovative processes and optimise existing ones.</p> <p>This provides a low-risk environment for SMEs to access equipment, skills and knowledge to develop product/manufacturing design and testing, without the excessive outlay of equipment and material costs at the early stages.</p>	University of Bradford	University	£900,000	£240,879	£ 755,326	£1,896,205	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> Number of enterprises receiving non-financial support - 45 (E19) <p>Outcomes:</p> <ul style="list-style-type: none"> Number of enterprises adopting new or improved products or services - 8 (E19) Number of enterprises adopting new to the firm technologies or processes - 5 (E19) Number of organisations engaged in knowledge transfer activity following support - 25 (E19)

Bid ID	Project Name	Short Description of Project	Applicant	Sector	Capital	Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
20	National Health Innovation Campus – Health & Wellbeing Innovation Centre	<p>As part of a National Health Innovation Campus, situated on the ‘Station to Stadium’ corridor in Kirklees, the University of Huddersfield aims to establish a Health & Wellbeing Innovation Centre managed by the 3M BIC.</p> <p>Through UKSPF the Health and Wellbeing Innovation Centre will offer business support initiatives, events, mentoring, proof-of-concept grants as well as a unique Healthtech maker-space and visualisation suite offering access to bespoke equipment and facilities. It will support entrepreneurs establishing new businesses and will create a self-sustaining innovation network and ecosystem.</p> <p>The campus will be an exemplar for health and wellbeing innovation with a vibrant community and practitioner focus encompassing unique co-location of public, private and community partners.</p>	University of Huddersfield	University	£2,900,000	£901,175	£38,444,591	£42,245,765	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> • Number of potential entrepreneurs assisted to be enterprise ready - 40 (E19); 40 (E24) • Number of enterprises receiving grants - 26 (E19); 26 (E24) • Number of enterprises receiving non-financial support - 160 (E19); 35 (E23); 160 (E24) • Amount of rehabilitated land – 1,500 (E22) • Number of commercial buildings completed or improved - 2 (E22) • Number of decarbonisation plans developed as a result of support - 2 (E29) <p>Outcomes:</p> <ul style="list-style-type: none"> • Number of enterprises adopting new or improved products or services - 7 (E23), 32 (E24); • Number of enterprises adopting new to the firm technologies or processes - 15 (E19), 11 (E23) • Number of new enterprises created as a result of support - 8 (E19), 10 (E24) • Number of organisations engaged in knowledge transfer activity following support - 20 (E19); 20 (E24) • Jobs created as a result of support - 508 (E22) • Jobs safeguarded as a result of support - 77 (E22) • Number of early-stage enterprises which increase their revenue following support - 20 (E24)

Bid ID	Project Name	Short Description of Project	Applicant	Sector	Capital	Revenue	Match	Total Cost of Project	Start Date	End Date	Key Outputs and Outcomes
10a	Inspire 2 Innovate	<p>Inspire 2 Innovate is a unique collaboration between Exemplas and Leeds Beckett University (LBU). The offer translates the 30 years' experience of Exemplas business support delivery to SMEs and the SME research understanding of LBU into a practical support programme for SMEs and business leaders. Inspire 2 Innovate beneficiaries will embed this knowledge and the tools and frameworks to grow innovation practices in their businesses.</p> <p>Inspire 2 Innovate will address two market failures in the innovation landscape. The lack of HEI engagement with SMEs, and through a keen focus on engaging women, disabled and ethnic minority owned/led businesses, address inequalities in access, outcomes and the productivity gap arising due to the under-utilisation of the potential of these groups.</p>	Exemplas Limited	Private Sector	£ -	£2,146,205	£504,072	£2,650,277	09/23	03/25	<p>Outputs:</p> <ul style="list-style-type: none"> Number of enterprises receiving grants – 240 (E23) Number of enterprises receiving non-financial Support – 360 (E23) Number of decarbonisation plans developed as a result of support – 60 (E29) <p>Outcomes:</p> <ul style="list-style-type: none"> Number of enterprises adopting new or improved products or services – 360 (E23) Number of organisations engaged in knowledge transfer activity following support – 125 (E19) Jobs created as a result of support – 360 (E23) Jobs safeguarded as a result of support – 600 (E23) Increased amounts of investment (£) - 396,000 (E22)
Totals					£3,800,000	£7,616,316	£40,269,889	£51,686,205			
UKSPF Grant to approve					£11,416,316						